

EVERY DIAL COUNTS.
ONLY THE BOLD RISE.

neighborly



THE
DIAL GAMES

ShelfGenie®
EVERYTHING WITHIN REACH®

CALL BLITZ PLAYBOOK

2026

Let the Games begin.

As we head into 2026 with renewed focus and determination, it's time to step up our performance and drive strong customer growth across the brand. Maintaining a healthy customer count and increasing year-over-year results will require every team to bring their best effort.

Call blitzes remain one of the most effective ways to create quick momentum and convert leads into revenue. With a focused burst of outreach, your team can re-engage warm and cold leads, reach out to past customers, and follow up on open estimates that are ready to move forward. Your POS is full of opportunity, waiting for someone bold enough to claim it.

This year, we introduce The Dial Games, where every dial counts and only the bold rise. This challenge is designed to spark healthy competition, inspire action, and build high energy across the System. Beyond generating revenue, these events unite teams, boost morale, and strengthen a shared sense of purpose.

Gather your team. Set your strategy. Step into the arena ready to compete.



The Dial Games Command Center

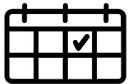
For the latest updates, tips, and progress, bookmark the [The Dial Games Command Center website!](https://www.NeighborlyBrands.com/Call-Blitz/)

<https://www.NeighborlyBrands.com/Call-Blitz/>



Call Blitz Dates

We've designated a total of 6 Call Blitz dates to help you organize, set time aside and focus your efforts for maximum impact, however qualifying entries towards winning a contest prize can occur anytime beginning **March 12 to May 30, 2026**, by 5pm local time. Don't miss your chance to claim victory and check out the prizes at the end of this playbook, **with Neighborly awarding more than \$200,000 in prizes!**



Mark your Calendar!

- March 12, 2026
- March 26, 2026
- April 9, 2026
- April 23, 2026
- May 7, 2026
- May 21, 2026

Contest ends May 30, 2026, at 5 p.m. local time.

What is a Qualifying Entry?

Qualifying entries towards winning a contest prize can occur anytime beginning **March 12 to May 30, 2026**, by 5pm local time.

Our Call Blitz counts a qualifying entry as:

A past customer who is reactivated	or	An unconverted prospect	or	A past or recent estimate
------------------------------------	----	-------------------------	----	---------------------------

↳ who books an appointment or another service as a result of your outreach.

Each individual customer record counts as one entry.

Submit Your Entries

Simply scan the QR code with your phone or copy and paste the form URL in your browser.

Bookmark the link to make weekly submissions fast and seamless.



<https://neighborly.jotform.com/260474011491854>

Pro Tip: Submit your entries weekly instead of waiting until the end. This keeps your tracking accurate, reduces errors, and ensures nothing gets missed.





neighborly

THE
**DIAL
GAMES**



**EVERY DIAL COUNTS.
ONLY THE BOLD RISE.**

Give Kudos!

We hope you will interact with us throughout the *Dial Games*!

Visit and bookmark this online “kudo board” below! It’s a great place to share exciting tips, customer reactions, and celebrations as you and your team grow your customer count!

Click the link or scan the QR code below to visit our dedicated Dial Games Call Blitz Kudo Board!



<https://neighborly.kudoboard.com/boards/N81M4Tp4/CallBlitz2026>

Setting Up Your Call Environment

Stepping into The Dial Games begins with preparation. A strong setup can determine how far you advance in the competition. Follow these best practices to create an environment that keeps you focused, energized, and ready to make every dial count.



Choose a Quiet, Distraction-Free Space

Find a location where you and your team can focus without interruptions. Minimize background noise and distractions to keep conversations professional and engaging.



Test Your Phone and Headset

Ensure your phone or headset is working properly before you start. Clear audio is key to keeping the conversation smooth and professional.



Keep Your Script and Offers Handy

Have your call scripts, voicemail scripts and offers details easily accessible so you can confidently guide the conversation and handle objections.



Prepare for Common Objections

Consider potential customer objections and have responses ready to address concerns effectively. Role play objections with your team ahead of time.



Have a Positive and Energetic Mindset

Your tone matters! Smile while you speak—it makes a difference in how you come across over the phone.



Celebrate the small wins along the way!

Visit our *Neighborly Call Blitz* kudo board and give your team shout outs and have your own kudo “whiteboard” in the office to provide encouragement and support!

Call Blitz Guidelines

In anticipation of the upcoming contest, please familiarize yourself with these guidelines and best practices around calling potential and existing customers. Ultimately, you are responsible for your compliance with all applicable laws during this contest and beyond. You cannot rely on us, a vendor or third party for compliance. If you fail to follow the law, your liability can be significant. Below are some key reminders:

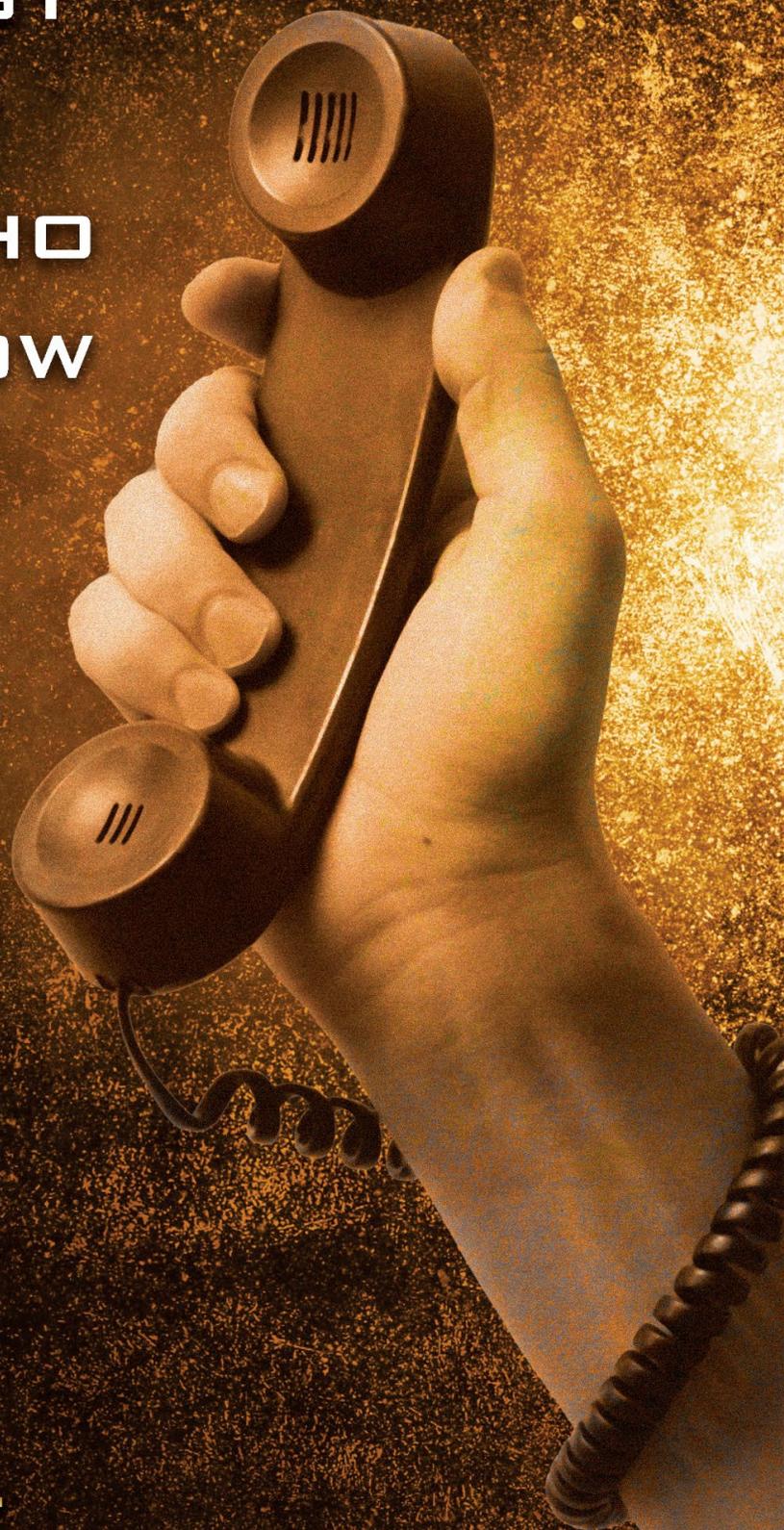
- CHECK all phone numbers against the National Do Not Call Registry (“DNC”) and do not call or text anyone who is on the list unless you have express written consent or an established business relationship.
- CHECK all phone numbers against your internal Do Not Contact list and do not call or text anyone who has previously asked not to be contacted, even if they previously gave consent or had an established business relationship.
- Do NOT call numbers and expect the consumer to tell you they are on the DNC. The call is a violation if that consumer was on the DNC before you called them. Apologizing and ending the call does not avoid liability.
- Do NOT make any calls outside of reasonable business hours. This applies to the time zone of the person you are dialing, so if you are dialing to earlier time zones be aware and be considerate. You must never dial outside of the 8 a.m. to 9 p.m. time frame (in the call recipient's time zone).
- Do NOT use autodialers or robo-dialers to call or text cell phones unless you have express written consent from the recipient.
 - Best to assume all phone numbers are cell phone numbers (or are ported to cell phones).
- Do NOT send automated or pre-recorded messages to any phone number unless you have express written consent from the recipient.
- Do NOT text someone unless you have their express written consent and you must comply with TCPA, including instructions and the ability to opt-out.

Failure to comply with federal and state laws (which can be even more restrictive) governing the various methods used to contact consumers (i.e., calls, e-mails, texts, faxes) can lead to significant monetary penalties.



**YOUR HOTTEST
LEADS ARE
THE ONES WHO
ALREADY KNOW
YOU.**

**STOKE THE
FIRE AND
BRING THEM
BACK!**



neighborly
THE
**DIAL
GAMES**

Gather Your List

As an introduction to the next section, we are overviewing what defines the date and/or criteria for a past customer for our Brand. Also, we know your resources may be limited or your ability to target the entire past customer contact list may not be feasible, therefore we've outlined best practices and tips to ensure you contact the most important past customers in priority order.

Past Customer Definition (WP Customer Status)

- **Qualified:** Never booked an appointment.
- **Post-Appointment:** Booked an appointment & had a free in-home design consultation, but decided not to purchase (unsold opportunity)
- **Sold:** Purchased ShelfGenie product.

Prioritization Criteria

Prioritize customers who...

- *Are listed as "post appointment" and didn't move forward with the designer's quote.*
- *Had an appointment within the last 12 months.*
- *Purchased over 12 months ago.*
- *Discovered our brand through an in-person event (discovery source)*

Gather Your List

Steps to Pull your Past Customer Contacts

We have provided a detailed, easy step-by-step process for exporting past customer list from our Point-of-Sale (POS) system. If you have any questions as you follow the next few pages, please submit a ticket to the Systems team through the following link: [Submit a request – ShelfGenie](#)

Step 1: Sign into WishPortal

WishPortal
ADVANCED BUSINESS SYSTEMS

powered by:
ShelfGenie
EVERYTHING WITHIN REACH

Log in to WishPortal 3.0

Username:

Password:

Remember my username on this computer

[Forgot your password?](#)

This page was generated at 3:48:34 PM on Tuesday, Feb 25, 2025.

This page loaded in 0.000 seconds.

Gather Your List

Step 2: Click on the Leads Tab

New WishPortal

WishPortal
ADVANCED BUSINESS SYSTEMS

powered by **ShellGenie**
EVERYTHING WISE MADE!

Quick search:

Main Menu | Our Location | Process Dash | Financial Dash | NPS Dash | **Leads** | Clients | Visual Experience | Bulletin Board | Best Practices | Reports | 5-Star

You are logged into WishPortal 3.0 as Tammi.brown (Log out) for Corporate-Twin Cities (switch) [Calendar](#) | [WishMaker](#) | [Quick Links](#) | [Ma](#)

CRM

- Customers
- Appointments
- Homeshow Upload
- Customer Maps
- Relationship partners

Marketing

- Campaign sources
- Campaign source costs
- Add Campaign Source Costs
- Verify Marketing Sources
- Reachback Campaign Set-up

Franchisees

- Franchisees
- Franchisee advertisers
- Franchisee contacts
- Shipping locations
- Franchisee commission rates
- Franchisee tax rates
- Franchisee Royalties
- Franchisee Product Prices
- Franchisee Accessory Pricing
- Territories
- Zones

Opportunities / Orders

- Opportunities
- Jobs
- Claims
- Manufacturing Batches
- Manufacturing Batch - Job Search
- Order Demo Kits

Key Contact Info

(SHG Support) support@shellgeniehelp.zendesk.com - (325) 399-9333
(US Marketing) marketingsquad@nbly.com - (877) 306-2544
(CAN Marketing) canadamarketing@nbly.com - (214) 919-1801 ext. 3857
(Accounting) APGOM@nbly.com
(Manufacturing) go.manufacturing@nbly.com - (470) 851-3264
(Swipesum) ptm@swipesum.com - (844) 820-2464
(NCS/TOG Inquiries) emily.martin@nbly.com

Customer Search / Prospect Intake

First Name Last Name
City Zip
Phone

Quick Links

[Add Link](#) | [Manage Links](#)

- Digital Report for Tracking Sales
- Customers/leads
- COGS report
- Qualified/Leads
- Lead By Campaigns (Zee)
- Customers/lead follow up
- qualified leads report
- customer list
- Lead report
- unsold/Opportunities
- Designer Help Rate (Zee)
- Designer Close Rate (Zee)
- BFT
- Marketing ROI Report
- Opportunities
- all captured Commission reports
- captured Commission reports

News Feed

Bulletin 2.24.2025

Team Bulletin:

- ShellGenie Performance Spotlight:**
 - This week's Top Performers:
 - [CLICK HERE \(4 Pages\)](#)
- SketchUp Update:**
 - 2025 SketchUp Training from February 10th:
 - SketchUp New Components Templates-20250210_180438-Meeting Recording.mp4
 - Recording: SketchUp Training:
 - February 12th, Wednesday at 9-10:30am
 - February 14th, Friday at 2:30-4pm
 - NEW 2025 SketchUp Intro:
 - 2025 How to Properly Setup SketchUp
 - NEW Template:
 - Bathroom Scene Tab Added to New Designer Light with Scoops _ White
 - Designer White Template with Scoops
- SHG Virtual Continued Learning:**
 - NEXT System call, Monday, March 31st @ 11:00 am (est)
 - Reminder:
 - Designer Huddle 1st Tuesday of the month, 5pm (est)
 - Installer Huddle 2nd Tuesday of the month, 6pm (est)
- SHG Regional Meetings (Designers/Installers)**
 - Which one are you attending?
 - Regional #1 - Dallas, TX June 17-18th
 - Regional #2 - Atlanta, GA July 15-16th
 - Regional #3 - Seattle, WA Aug 12-13th

Weekly Bulletin 2.24.2025

- Clarification on "Timing of Call Center & Zorware Drafts"**

**Although most drafts are net 7 or net 30, these two are different, please see message below.

Also, the invoice for these 2 drafts will normally come out 2-3 days before that, not 7 days.



Gather Your List

Step 3: Select your start date & end date

WishPortal
ADVANCED BUSINESS SYSTEMS

powered by
sheltGenie

Main Menu Our Location Process Dash Financial Dash NPS Dash Leads Clients Visual Exper

You are logged into WishPortal 3.0 as Tammi Brown (Log out) for Corporate-Twin Cities (switch)

Leads

Start Date: 01/01/2025 End Date: 02/25/2025 Exclude Sold Leads: Generate Report

Date Range: 01/01/2025 - 02/25/2025

Download as Spreadsheet

Show 100 entries

Customer Name	Address Line 1	Address Line 2	City	State	Zip	Email
Danette Paulson	1420 Interlachen Circle		Woodbury	MN	55125	dan3ttelee@gmail.com
David Johansen	9387 McIntosh Rd		Woodbury	MN	55125	djohansen9613@msn.com
Dawnelle Frantsen	4663 Castle Circle		Lester Prairie	MN	55328	
Deanna Healy	19376 75th Ave N		Corcoran	MN	55340	
Deanna Maslowski	17632 Kettle River Blvd		Forest Lake	MN	55025	softballdd13@yahoo.com
Doug Neitzel	18622 Kristie Ln		Eden Prairie	MN	55346	kathy.neitzel@gmail.com
Eric & Cara Mattson	18695 Kanabec Trail		Lakeville	MN	55044	ermattson@hotmail.com
Frank Wagner	20935 Goodhue Way		Lakeville	MN	55044	wagnerfw2@gmail.com
Gail Alders			Saint Paul	MN	55123	
Jeanette Anderson	11220 Windrow Dr.		Eden Prairie	MN	55344	jeanette_f_anderson@gmail.com
Jerry Johnson	9009 Sutton Dr		Eden Prairie	MN	55347	jjz71942@gmail.com
Jessica Edwards	4801 School Rd.		Edina	MN	55424	jesedwards1@gmail.com
Jillene Rupp	11751 120th St S.		Hastings	MN	55033	j_rupp@hotmail.com
Joann Henderson	14824 Willemite St NW		Anoka	MN	55303	abaylock10@gmail.com
Jordan Ruplinger	2485 Edgerton St.		Little Canada	MN	55117	jordan@tmsj.com
Judith Beard	13017 Euclid Ave		Apple Valley	MN	55124	insjbeard@aol.com
Katie Jahnke	2300 Stone Creek Ln W		Chanhassan	MN	55317	kawilcox20@hotmail.com
Katie Stadther			Champlin	MN	55316	kjstadhawaii@yahoo.com
Kelly Anderson	263 Bobwhite St		River Falls	WI	54022	kelly.mae.anderson@gmail.com
Laurie Grover	13324 Lynn Ave		Savage	MN	55378	Grovermemories89gmail.com
Lynn Pofar			Minneapolis	MN	55402	Lpofar@yahoo.com

Step 4: Click "Download as Spreadsheet"

WishPortal
ADVANCED BUSINESS SYSTEMS

powered by
sheltGenie

Main Menu Our Location Process Dash Financial Dash NPS Dash Leads Clients Visual Exper

You are logged into WishPortal 3.0 as Tammi Brown (Log out) for Corporate-Twin Cities (switch)

Leads

Start Date: 01/01/2025 End Date: 02/25/2025 Exclude Sold Leads: Generate Report

Date Range: 01/01/2025 - 02/25/2025

Download as Spreadsheet

Show 100 entries

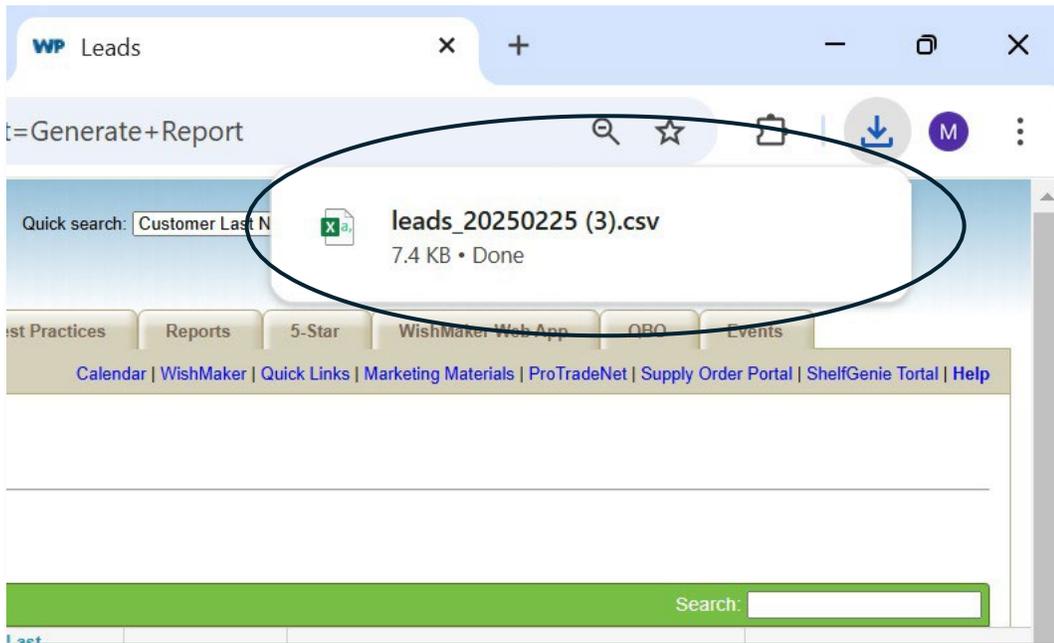
Customer Name	Address Line 1	Address Line 2	City	State	Zip	Email
Danette Paulson	1420 Interlachen Circle		Woodbury	MN	55125	dan3ttelee@gmail.com
David Johansen	9387 McIntosh Rd		Woodbury	MN	55125	djohansen9613@msn.com
Dawnelle Frantsen	4663 Castle Circle		Lester Prairie	MN	55328	
Deanna Healy	19376 75th Ave N		Corcoran	MN	55340	
Deanna Maslowski	17632 Kettle River Blvd		Forest Lake	MN	55025	softballdd13@yahoo.com
Doug Neitzel	18622 Kristie Ln		Eden Prairie	MN	55346	kathy.neitzel@gmail.com
Eric & Cara Mattson	18695 Kanabec Trail		Lakeville	MN	55044	ermattson@hotmail.com
Frank Wagner	20935 Goodhue Way		Lakeville	MN	55044	wagnerfw2@gmail.com
Gail Alders			Saint Paul	MN	55123	
Jeanette Anderson	11220 Windrow Dr.		Eden Prairie	MN	55344	jeanette_f_anderson@gmail.com
Jerry Johnson	9009 Sutton Dr		Eden Prairie	MN	55347	jjz71942@gmail.com
Jessica Edwards	4801 School Rd.		Edina	MN	55424	jesedwards1@gmail.com
Jillene Rupp	11751 120th St S.		Hastings	MN	55033	j_rupp@hotmail.com
Joann Henderson	14824 Willemite St NW		Anoka	MN	55303	abaylock10@gmail.com
Jordan Ruplinger	2485 Edgerton St.		Little Canada	MN	55117	jordan@tmsj.com
Judith Beard	13017 Euclid Ave		Apple Valley	MN	55124	insjbeard@aol.com
Katie Jahnke	2300 Stone Creek Ln W		Chanhassan	MN	55317	kawilcox20@hotmail.com
Katie Stadther			Champlin	MN	55316	kjstadhawaii@yahoo.com
Kelly Anderson	263 Bobwhite St		River Falls	WI	54022	kelly.mae.anderson@gmail.com
Laurie Grover	13324 Lynn Ave		Savage	MN	55378	Grovermemories89gmail.com
Lynn Pofar			Minneapolis	MN	55402	Lpofar@yahoo.com



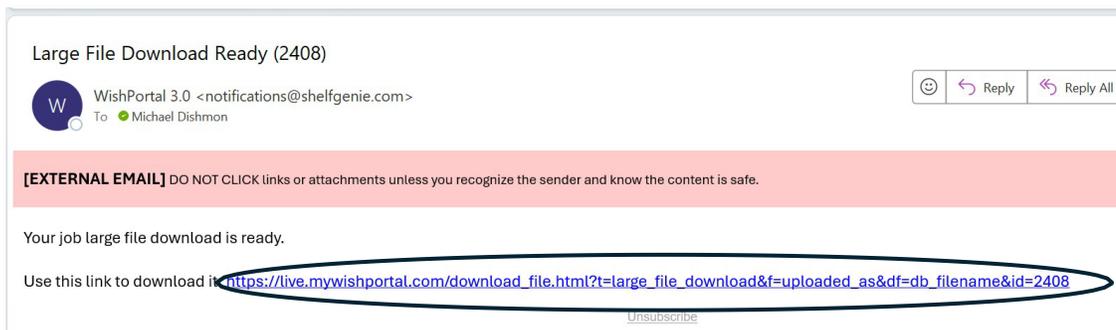
Gather Your List

Step 5: Open your exported .CSV File

If the file is small, the download will be available instantly.

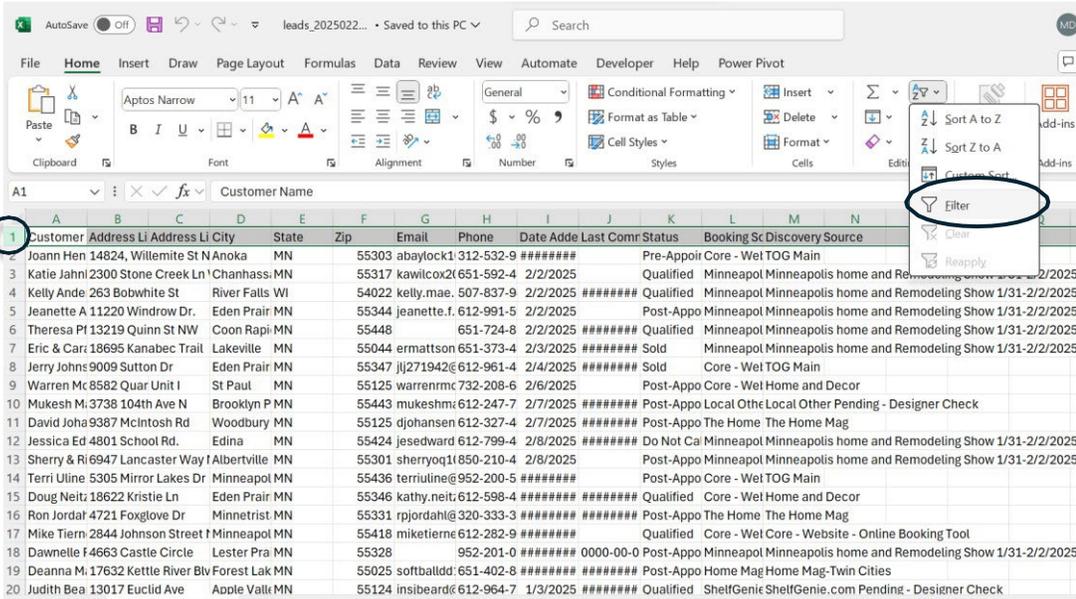


If the file is larger, you will receive it via email after WishPortal has processed your request.

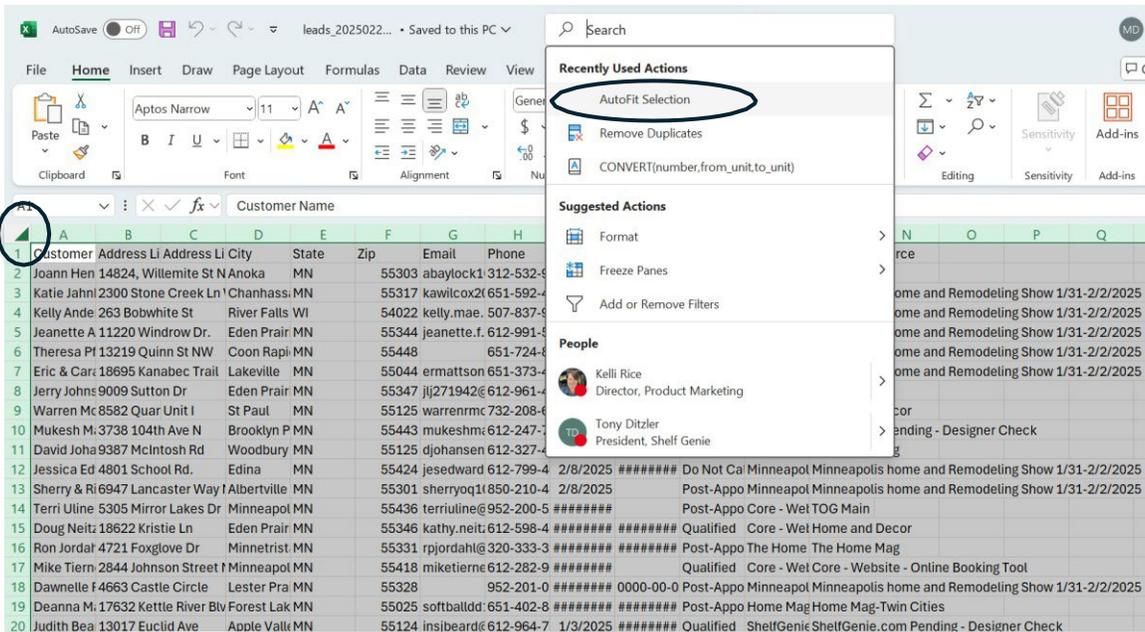


Gather Your List

Step 6: Add filters to the top row

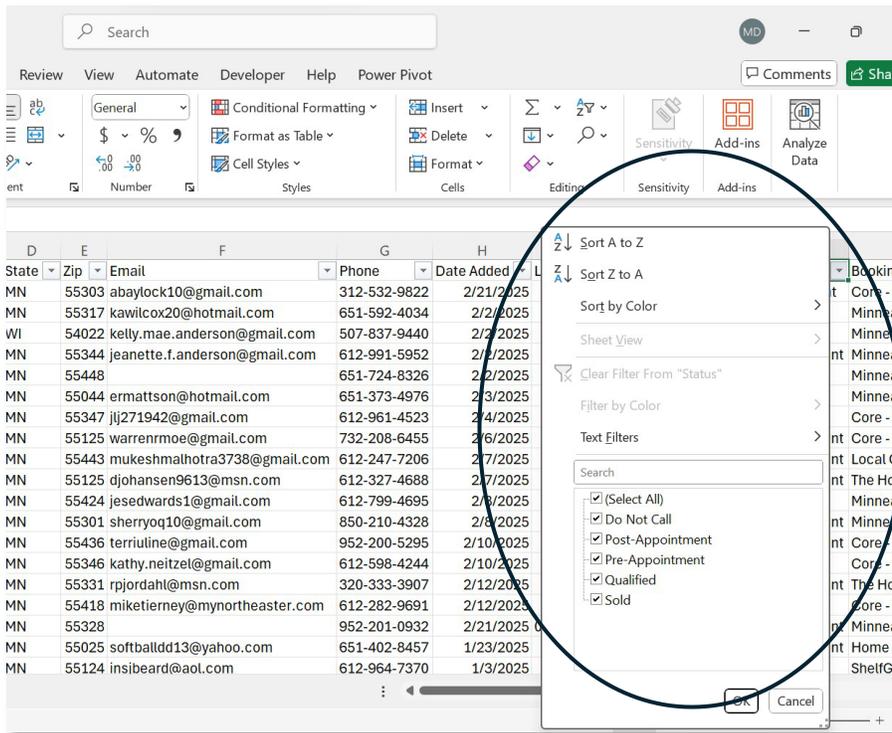


Step 7: Select the entire file and autofit the selection



Gather Your List

Step 8: Adjust your approach/filter through your list based on customer status, discovery source, etc.



Step 9: Start reaching back out!

Call Scripts Ideas

We have provided you recommended outbound call script ideas with key messaging to be used during the *Call Blitz*. Your final script should be clear, compelling, and aligned with our brand voice. Consider including urgency, exclusivity, and personalization to offer the best chance of booking a new service or appointment.

Call Script 1: Post Appointment (Unsold Opportunities)

Hi [Customer's Name], this is [Your Name] at ShelfGenie. Thank you for welcoming us into your home [on/last] [appointment date/timeframe] and giving us the opportunity to showcase our custom solutions!

I'm reaching out because we understand that some clients may need time to reflect before making a decision. Should you wish to revisit your options; we would be happy to assist further.

Since we want to help bring the convenience of ShelfGenie into your home, we are pleased to offer a limited-time promotion!

We're offering [Offer] for the first [Number] clients!!

Call Scripts Ideas

Call Script 2: Sold (Customers Who've Previously Purchased)

Hi [Customer's Name], this is [Your Name] at ShelfGenie. I'm calling to follow up on the ShelfGenie solutions we installed in your home. How have they been working for you so far? Are you still enjoying the extra space and organization?

(Pause and listen for customer's response.)

If it's a positive response...

I'm really glad to hear that! As part of our ongoing commitment to providing excellent solutions for your home, I wanted to reach out because we have some exciting new offerings that could further enhance the space you've already transformed.

We've recently expanded our solution offerings, and I think there may be some additional areas in your home where ShelfGenie could help improve functionality and organization.

Whether it's your kitchen, pantry, bathroom, or even your closet, we have tailored solutions that can help you maximize every inch of space.

If it's a negative response...

I'm so sorry to hear that! Please tell me more so I can help solve [mentioned issue] for you.

(Proceed with solving the issue.)



Call Scripts Ideas

Call Script 3: Qualified (Never Booked an Appointment)

Hi [Customer's Name], this is [Your Name] at ShelfGenie. I'm calling to follow up on your interest in our custom-made solutions!

We'd love to help make your home more organized and functional. We offer a free in-home design consultation. During the consultation, we'll work with you to determine the best way to address your needs and create a custom solutions package that fits your space perfectly.

(Pause and listen for customer's response.)

If it's a positive response...

Let's go ahead and get a design consultation scheduled! We can find a time that works best for you. What does your schedule next week look like?

(Proceed with booking the appointment.)

Call Scripts Ideas

Call Script 4: Discovery Source is an In-Person Event

Hi [Customer's Name], this is [Your Name] from ShelfGenie. I'm calling to follow up after your visit to our display at [Event Name] [on/last] [Day/Time frame]. I'm glad you had the opportunity to interact with a few of our solutions!

We'd love to have a designer conduct a free in-home design consultation with you to demonstrate how we can replicate some of those options in your home, while creating a solution package tailor-made to your space.

If it's a positive response...

Let's go ahead and get a design consultation scheduled! We can find a time that works best for you. What does your schedule next week look like?

(Proceed with booking the appointment.)

Voicemail Script Ideas

We have provided recommended voicemail scripts that can be used during the *Call Blitz*. Your final script should be clear, compelling, and aligned with our brand voice. Including urgency, exclusivity, and personalization will ultimately increase response rates.

Voicemail Script 1: Post Appointment (Unsold Opportunities)

Hi [Customer Name], this is [Your Name] from ShelfGenie. I just wanted to thank you again for welcoming us into your home on/last [appointment date/timeframe] and giving us the opportunity to showcase our custom solutions.

We understand that some clients may need time to reflect before making a decision. If you'd like to revisit your options or have any questions, we'd be happy to assist you further. Free to call me back at [FBO phone number]. I'd love to help you move forward with this investment into your home! Thanks again, and I look forward to hearing from you soon!

Voicemail Script 2: Sold (customers who've previously purchased)

Hi [Customer's Name], this is [Your Name] calling from ShelfGenie. I hope you're doing well!

I'm just following up on the custom ShelfGenie solutions we installed in your home. I wanted to check in and see how everything's working for you. We've recently introduced some new products that could further enhance your space, and I wanted to make sure you were aware that we are running a special limited-time promotion exclusively to our existing customers. Thank you, [Customer's Name]. I look forward to hearing from you soon!

Voicemail Script 3: Qualified (never booked an appointment)

Hi [Customer's Name], this is [Your Name] from ShelfGenie. I'm calling to follow up on your interest in our custom-made solutions!

We'd love to help make your home more organized and functional. We offer a free in-home design consultation where we'll work with you to determine the best way to address your needs and create a custom solution package that fits your space perfectly. If you'd like to schedule your consultation or have any questions, please feel free to call me back at [Phone Number]. I look forward to speaking with you soon!



Local Offer Ideas

We highly recommend you have local offers to entice past customers to book another service or project! Keep in mind when winning back a past customer, you don't have the cost of acquiring them, therefore based on the type of project or service, an offer may just put more appointments on the board!

Consider making a more competitive offer than you would for new customers, as a first service after win back strategy.

Offer 1: Free or 50% OFF Installation

Disclaimer: With a purchase of \$2,500 or more. Can't be combined with other offers.

Offer 2: A Free Custom Insert

Disclaimer: With a purchase of \$2,500 or more. Can't be combined with other offers.

Offer 3: 20% OFF

Disclaimer: With a purchase of 5 Glideouts or more. Can't be combined with other offers.

Offer 4: \$500 OFF

Disclaimer: On orders containing Designer-Line product. Can't be combined with other offers.

Offer 5: A Free Glideout

Disclaimer: With a purchase of \$3,000 or more. Can't be combined with other offers.

*Don't forget to mention financing options! (6 months, 12 months, etc.)



Local Incentive Ideas

Boost the stakes with local office prizes! A touch of friendly competition is a powerful way to keep your team engaged, motivated, and sharply focused on **growing overall customers**.

Prize Ideas for the Bold

- ★ **Cash Bonus** – A little extra \$ never hurt anyone!
- ★ **Extra PTO** – Let the winner take time off.
- ★ **Gift Cards** – Coffee, lunch, or a gas card.
- ★ **Team Lunch** – Celebrate with a meal!
- ★ **Trophy or Championship Belt** – Give the winner bragging rights with a fun, rotating prize.
- ★ **Company Swag** – Branded gear, tumblers, or even a comfy hoodie.
- ★ **Mystery Grab Bag** – Fill a bag with surprise goodies and let the winner choose blindly!

The stakes are high and the competition is intense—get your team ready to step up, compete boldly, **and win back those customers!**

Brand Sponsored Prizes

To drive engagement and maximize participation, we are offering additional incentives, sponsored by your Brand Ops and Marketing team, for franchise owners who take part and achieve great success in the *Call Blitz*. We hope these additional incentives gain adoption and execution!

Your ShelfGenie Contest Prizes:

- **What will I be competing for?** A 5-Day Weekday Ocean Adventure Cruise (3 winners!)
- **How will winners be determined?** The number of sales attributed to your engagement in this initiative (the ShelfGenie Operations team will pull data to determine the winners). Please add a note on the job stating “Call Blitz” for eligible customers.
- **What is the eligible timeframe:** It is aligned with the Neighborly Contest Criteria.
- **How will winners be announced?** On our monthly ShelfGenie Town Hall.

Neighborly Prizes

Neighborly is excited to host our second *Call Blitz* campaign across 18 North American Brands! To support your efforts, and encourage a competitive spirit, we are pleased to offer numerous prizes across various revenue tiers to recognize and reward great effort! **Over \$200,000* in total prizes!**



First Place Prize

Local Marketing Investment to execute on local tactics in your market!



Second Place Prize

Ground Game materials to execute on local canvassing or other local community efforts in your market!



Third Place Prize

Customer appreciation gifts you can give to your most valued customers to earn more raving fans!

Revenue Tier	First Place	Second Place	Third Place
\$0 to \$500K	\$5,000	\$5,000	\$500
\$500K to \$1.5M	\$10,000	\$6,000	\$600
\$1.5M to \$3M	\$15,000	\$7,000	\$700
\$3M to \$6M	\$20,000	\$8,000	\$800
\$6M to \$10M	\$25,000	\$9,000	\$900
\$10M to \$25M	\$30,000	\$10,000	\$1,000
\$25M +	\$35,000	\$11,000	\$1,100

*If a winner is in Canada, prizes will be awarded in Canadian dollars, calculated based on the equivalent exchange rate in effect on the date of issuance.



If you need assistance at any point during the Call Blitz, please reach out to your Franchise Business Coach or your Local Performance Marketing Coach.

We're here to ensure your success!